

Cristóbal P. Otero

1212 N. Wells St. #405 • Chicago, IL 60610 • phone / fax: 312.587.7351 • cell: 310.562.7050 • patricio@patriciootero.net

- Objective** To make a positive and productive impact in an ambitious, high-energy, innovative workplace.
- Experience**
- Heisler Gordon & Associates. Chicago, Illinois** **2005 - present**
Art Director
Overview: Carry out assignments from concept through implementation of production, working closely with creative directors, copy writers, media buyers, account executives and others.
Clients: Metra, Lake Forest Graduate School of Management, Community Trust Credit Union, King Leo.
- Freelance for Univision Radio. Los Angeles, California** **2003 - 2004**
Graphic Designer
Overview: Designed banners for three different stations (KLVE, Recuerdo, La Nueva).
- Heisler Gordon & Associates. Chicago, Illinois** **2001 - 2003**
Art Director
Overview: Carried out assignments from concept through implementation of production, working closely with creative directors, copy writers, media buyers, account executives and others.
Distributed guidelines and specifications to appropriate buyers in order to manage product and ensure proper display of merchandise.
Clients: Metra, Lake Forest Graduate School of Management, Community Trust Credit Union, King Leo, Earth Mover Credit Union, Alliance of Latinos and Jews, La Casa, Puritan, Chicago Aerosol.
- Graphic Designer**
Overview: Designed and created business collateral, newspaper/magazine ads, logos, business cards, letter head, brochures, packaging, internet web banners, posters, invitations, illustrations.
Clients: Metra, Lake Forest Graduate School of Management, Community Trust Credit Union, King Leo, Earth Mover Credit Union, Alliance of Latinos and Jews, La Casa, Puritan, Chicago Aerosol.
- Roman, Inc. Chicago, Illinois** **1999 - 2001**
Showroom Assistant
Overview: Optimized and facilitated sales representatives showroom selling opportunities through product presentation.
Provided creative display assistance and temporary show set-ups.
- T & F Building Products. Dallas, Texas** **1994 - 1999**
Field Supervisor
Overview: Acted as a company liaison between the housing corporation and clients.
Supervised a team of twelve garage door installers. Inspected finish product after completion of work.
- Skills** QuarkXPress, Adobe Photoshop, Adobe Illustrator, Flash, Dreamweaver, Adobe Acrobat, Microsoft Word, HTML, Microsoft PowerPoint. Fine tuned hand skills for the use of tight clean illustrations or rough conceptual renderings.
- Languages** Bilingual: Spanish and English.
- Education**
- The Art Institute of California - Los Angeles 2004**
Associate of Science in Interactive Media Design
- The Illinois Institute of Art - Chicago 2000**
Associate in Applied Science Graphic Design
- Awards**
- Selected "Best of Quarter" during the summer of 2004 in the Interactive Media Design category, The Art Institute of California.
- Achieved "President's Honor Roll" during the summer 2004 quarter, The Art Institute of California.
- Achieved "Dean's Honor Roll", during the spring and winter 2004 quarters, The Art Institute of California.
- Portfolio** <http://www.patriciootero.net/>